## Design Stage

## Project Team Member Names: Shobhit Ratan, Kwadwo Ennin, Taesoo Kang, Henry Chu.

**Outline the Site Content**

1. Home
2. Menu
3. Store Locater
4. Online Shop
5. Rewards
6. Contact Us

**Site Structure and Site Map**

1. [List the type of structure you will be using for the website based on the outline. (linear, web, hierarchical, mixed] then [Draw the site map. Make sure you specify each of the website pages. ]

Our website will have a hierarchical site structure.

**Type of Logo**

[What type of logo would you use (wordmark, etc.)? Describe the logo for your site? Show/Draw your logo]

We will use an emblem logo. The logo has a brown background color along with a cup of coffee and our name Café Brew.



**Color Specifications**

[Based on the content and the type of users what is the best color to use for your site? Example: Background color, text color, logo color, headline colors]

We want to use light brown/tan color for our background because we are a coffee company. To compliment the brown color, we want to use dark blue color because blue signifies trust, loyalty and peace. For the nav area, we want to use a black background and white text color because black signifies elegance, authority and power and white signifies purity and cleanliness.

**Graphics/Images**

[Describe the style of buttons/photos and other imagery: Must show unity with the site content/color/etc]

List where you will obtain the content (facts, text, graphics, sounds, video etc.) for the web pages you listed above.

Important:

* Use public domain photos
* [Best Sites to Find Public Domain Images and Sounds for Student Projects](http://mrssmoke.onsugar.com/Best-Sites-Find-Public-Domain-Images-Sounds-Student-Projects-3152550)

We want to use public domain images and sounds for our website such as Creative Commons.

**Typography**

[Describe the font type and font size? And how does it work with the content of the site]

We want to use Arial font because it is a commonly used font in Business. The font size will vary based on the screen resolution settings.

**Page Layout** [Use a computer application to create a wireframe layout the home page and the secondary page prototypes indicating where the text, graphics navigation are located- Each page should have logo, menu, content, footer sections.]